

# Hackathon I, Finland & Online - Preliminary program

***This is a tentative schedule. The final schedule will become available closer to the event.***

*Some sessions are marked with the sign: 🌀 , this means that the session will be mandatory for some teams; students will know whether this is mandatory for them and their team only when the hackathon starts, and the cases are announced.*

*The location of the events and happenings are marked as online or in-person. Online sessions are available to participants who registered as attending online and in-person, a link to the online session will be provided to everyone.*

***All the times written in this program are given in UTC+2 (Finland, Helsinki time zone), to convert hours in your own time zone you may use this tool: <https://www.timeanddate.com/worldclock/converter.html> or any other tool convenient to you.***

Date & Time (UTC+2)	Location	Event description	Date & Time (UTC+2)	Location	Event description
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**TUESDAY, FEBRUARY 4<sup>TH</sup>: OPENING EVENT**

<b>15:30-16:00</b>	Online	<b>Logging in to the event</b> <i>Rolling a video and slides with cases</i>	<b>15:30-16:15</b>	In person	<b>Arriving at the venue</b> <i>Rolling a video and exposing the cases' posters</i>
<b>16:00-16:15</b>	Online	<b>Welcoming words</b>			
<b>16:15-16:45</b>	Online <i>For students and companies who join online</i>	<b>Introduction to the hackathon for online participants</b> <i>Introduction and explanation of the hackathon rules and guidelines to participants. In this session the students will get to know the rules, the schedule, the games, and other specifics of the hackathon organization.</i>	<b>16:30-16:45</b>	In person	<b>Welcoming words</b>
<b>16:45-16:55</b>	Online	<b>Q&amp;A</b> <i>Online participants will be able to ask questions on the hackathon rules and guidelines presented earlier</i>	<b>16:45-17:00</b>	In person	<b>Live Music by Francis Oyeyiola</b> <i>Francis Oyeyiola, Talent/Career/Personal Development Coach, and Founder of Kpanlogo Yede</i>
<b>17:00-18:40</b>	Online & In person	<b>Companies' introduction &amp; challenges presentation</b> <i>In this session, students will get familiar with all the companies participating in the hackathon, and the challenges they are offering to students.</i>	<b>17:00-18:40</b>	In person & Online	<b>Companies' introduction &amp; challenges presentation</b> <i>In this session, students will get familiar with all the companies participating in the hackathon, and the challenges they are offering to students.</i>
<b>18:40 – 19:00</b>	Online	<b>Networking opportunities</b> <i>Networking between students and companies who are joining online.</i>	<b>18:40-19:00</b>	In person	<b>Networking opportunities</b> <i>Networking between students and companies who are joining in person.</i>
<b>19:00-19:30</b>	Online	<b>Closing Q&amp;A</b> <i>Online students will have the possibility to ask any remaining questions.</i>  <b>Online activity</b>	<b>19:00-19:30</b>	In person  <i>For students and companies who join in person.</i>	<b>Introduction to hackathon for onsite participants</b> <i>Introduction and explanation of the hackathon rules and guidelines to participants.</i>

		<i>Online students will have the possibility to take part in an evening fun activity!</i>			<i>In this session the students will get to know the rules, the schedule, the games, and other specifics of the hackathon organization</i>
<b>19:30</b>	<i>Online</i>	<b>End of the program for the online participants.</b>	<b>19:30-20:00</b>	<i>In person</i>	<b>Celebration of the opening &amp; Networking</b> <i>Small snack &amp; drinks, networking and fun for the students, company representatives, and DEI experts joining in person.</i>

### WEDNESDAY, FEBRUARY 5<sup>TH</sup>: STUDENT WORKING TIME

<b>On preferred time</b>	<i>Online or in person</i>	<b>Students working time</b> <i>The students organize their teams' working time by themselves, online or in person. A hackathon demands work, and as such the students are encouraged to take initiative and decide with their team how they set up the working on solutions time.</i>
<b>Time tbc</b> <b>16:00-17:00</b>	<i>Online</i>	<b>Presentation session</b> <b>Global reporting standards</b> <i>Tentative</i>
<b>Time tbc</b> <b>17:00-18:00</b>	<i>Online</i>	<b>Presentation session</b> <i>Tentative</i>
<b>18:00-19:30</b>	<i>Online</i>	<b>Mentoring session</b> <i><b>Pavla Skorpilova</b> offers students a mentoring opportunity. During the session, the mentor will guide your team to explore challenges from different perspectives, to make it easier for you to uncover key opportunities to advance your ideas. Through guided questions, the session is designed to empower your team to think critically, reframe problems, align on goals, and channel your efforts into a more focused path forward.</i>

### THURSDAY, FEBRUARY 6<sup>TH</sup>: STUDENT WORKING TIME

<b>On preferred time</b>	<i>Online or in person</i>	<b>Students working time</b> <i>The students organize their teams' working time by themselves, online or in person. A hackathon demands work, and as such the students are encouraged to take initiative and decide with their team how they set up the working on solutions time.</i>
<b>Time tbc</b> <b>16:00-17:00</b>	<i>Online</i>	<b>Presentation session</b> <b>European regulatory environment for diversity, equity and inclusion (DEI) and social sustainability.</b> <i>Tentative</i>
<b>Time tbc</b>	<i>Online</i>	<b>Presentation session</b> <i>Tentative</i>

16:00-17:00		
17:00-18:00	Online	<p style="text-align: center;"><b>Presentation session</b></p> <p style="text-align: center;"><b>Introduction to AI and ChatGPT 4.0</b> 🌀</p> <p><b>Markku Oivo</b>, will present a session on introduction to artificial intelligence in general, and ChatGPT. This session is open for all and obligatory for some teams.</p>

**FRIDAY, FEBRUARY 7<sup>TH</sup>: STUDENT WORKING TIME**

<b>On preferred time</b>	Online or in person	<p style="text-align: center;"><b>Students working time</b></p> <p><i>The students organize their teams' working time by themselves, online or in person. A hackathon demands work, and as such the students are encouraged to take initiative and decide with their team how they set up the working on solutions time.</i></p>
10:30 - 13:00	Online	<p style="text-align: center;"><b>Mentoring session</b></p> <p><b>Pavla Skorpilova</b>, offers students a mentoring opportunity. During the session, the mentor will guide your team to explore challenges from different perspectives, to make it easier for you to uncover key opportunities to advance your ideas. Through guided questions, the session is designed to empower your team to think critically, reframe problems, align on goals, and channel your efforts into a more focused path forward.</p>
14:00-17:00	Online	<p style="text-align: center;"><b>Mentoring session</b></p> <p><b>Pavla Skorpilova</b>, offers students a mentoring opportunity. During the session, the mentor will guide your team to explore challenges from different perspectives, to make it easier for you to uncover key opportunities to advance your ideas. Through guided questions, the session is designed to empower your team to think critically, reframe problems, align on goals, and channel your efforts into a more focused path forward.</p>
<b>Time tbc</b> 16:00-17:00	Online	<p style="text-align: center;"><b>Presentation session</b></p> <p style="text-align: center;">Tentative</p>

**SATURDAY, FEBRUARY 8<sup>TH</sup>: STUDENT WORKING TIME**

<i>All students should take note that this is a weekend day, as such the organizing team will not be available.</i>		
<b>On preferred time</b>	Online or in person	<p style="text-align: center;"><b>Students working time</b></p> <p><i>The students organize their teams' working time by themselves, online or in person. A hackathon demands work, and as such the students are encouraged to take initiative and decide with their team how they set up the working on solutions time.</i></p>

**SUNDAY, FEBRUARY 9<sup>TH</sup>: STUDENT WORKING TIME**

<i>All students should take note that this is a weekend day, as such the organizing team will not be available.</i>		
<b>On preferred time</b>	Online or in person	<p style="text-align: center;"><b>Students working time</b></p> <p><i>The students organize their teams' working time by themselves, online or in person. A hackathon demands work, and as such the students are encouraged to take initiative and decide with their team how they set up the working on solutions time.</i></p>




**MONDAY, FEBRUARY 10<sup>TH</sup>: STUDENT WORKING TIME**

<b>On preferred time</b>	<i>Online or in person</i>	<b>Students working time</b> <i>The students organize their teams' working time by themselves, online or in person. A hackathon demands work, and as such the students are encouraged to take initiative and decide with their team how they set up the working on solutions time.</i>
<b>16:00-17:00</b>	<i>Online</i>	<b>Q&amp;A session</b> <i>This session will allow the students to ask their questions to the representative of company 1</i> 🌀
<b>16:00-17:00</b>	<i>Online</i>	<b>Q&amp;A session</b> <i>This session will allow the students to ask their questions to the representative of company 2</i> 🌀
<b>16:00-17:00</b>	<i>Online</i>	<b>Q&amp;A session</b> <i>This session will allow the students to ask their questions to the representative of company 3</i> 🌀

**TUESDAY, FEBRUARY 11<sup>TH</sup>: STUDENT WORKING TIME**

<b>On preferred time</b>	<i>Online or in person</i>	<b>Students working time</b> <i>The students organize their teams' working time by themselves, online or in person. A hackathon demands work, and as such the students are encouraged to take initiative and decide with their team how they set up the working on solutions time.</i>
<b>16:00-17:00</b>	<i>Online</i>	<b>Q&amp;A session</b> <i>This session will allow the students to ask their questions to the representative of company: 4</i> 🌀
<b>16:00-17:00</b>	<i>Online</i>	<b>Q&amp;A session</b> <i>This session will allow the students to ask their questions to the representative of company 5</i> 🌀
<b>16:00-17:00</b>	<i>Online</i>	<b>Q&amp;A session</b> <i>This session will allow the students to ask their questions to the representative of company 6</i> 🌀
<b>16:00-17:00</b>	<i>Online</i>	<b>Q&amp;A session</b> <i>This session will allow the students to ask their questions to the representative of company 7</i> 🌀
<b>18:00-19:00</b>	<i>Online</i>	<b>Mentoring session</b> <i>Pavla Skorpilova, offers students a mentoring opportunity. During the session, the mentor will guide your team to explore challenges from different perspectives, to make it easier for you to uncover key opportunities to advance your ideas. Through guided questions, the session is designed to empower your team to think critically, reframe problems, align on goals, and channel your efforts into a more focused path forward.</i>

**WEDNESDAY, FEBRUARY 12<sup>TH</sup>: STUDENT WORKING TIME**

<b>On preferred time</b>	<i>Online or in person</i>	<b>Students working time</b> <i>The students organize their teams' working time by themselves, online or in person. A hackathon demands work, and as such the students are encouraged to take initiative and decide with their team how they set up the working on solutions time.</i>
<b>16:00-17:00</b>	<i>Online</i>	<b>Q&amp;A session</b> <i>This session will allow the students to ask their questions to the representative of company 8 </i>
<b>16:00-17:00</b>	<i>Online</i>	<b>Q&amp;A session</b> <i>This session will allow the students to ask their questions to the representative of company 9 </i>
<b>16:00-17:00</b>	<i>Online</i>	<b>Q&amp;A session</b> <i>This session will allow the students to ask their questions to the representative of company 10 </i>
<b>18:00-19:00</b>	<i>Online</i>	<b>Mentoring session</b> <i>Pavla Skorpilova, offers students a mentoring opportunity. During the session, the mentor will guide your team to explore challenges from different perspectives, to make it easier for you to uncover key opportunities to advance your ideas. Through guided questions, the session is designed to empower your team to think critically, reframe problems, align on goals, and channel your efforts into a more focused path forward.</i>

**THURSDAY, FEBRUARY 13<sup>TH</sup>: STUDENT WORKING TIME**

<b>On preferred time</b>	<i>Online or in person</i>	<b>Students working time</b> <i>The students organize their teams' working time by themselves, online or in person. A hackathon demands work, and as such the students are encouraged to take initiative and decide with their team how they set up the working on solutions time.</i>  <i>All students should take note that this is the <b>last day of the hackathon working time</b>, all the work that should be returned to evaluate your evaluation must be submitted by the deadline: <b>February 13, 2025 (midnight Finnish time)</b>.</i>
<b>Time tbc</b> <b>16:00-17:00</b>	<i>Online</i>	<b>Mentoring session</b> <i>Tentative</i>

**FRIDAY, FEBRUARY 14<sup>TH</sup> TO MONDAY, FEBRUARY 17<sup>TH</sup>: EVALUATION PERIOD AND VOTING**

<b>Free time</b>	<i>Online or in person</i>	<b>Evaluation of students' solutions performed by the International Evaluation Committee and Company representatives</b> <i>The evaluation period will not involve students.</i>
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**WEDNESDAY, FEBRUARY 19<sup>TH</sup>: CLOSING EVENT**

<b>16:00-16:10</b>	<i>Online &amp; In person</i>	<b>Welcoming words</b>
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<b>16:10-16:15</b>	<i>Online &amp; In person</i>	<b>Getting to know the interactive app for the audience interactions</b>
<b>16:15-17:00</b>	<i>Online &amp; In person</i>	<p><b>Keynote speeches</b></p> <p><i>Participants of the hackathons are welcomed to listen and take part in the keynote speeches of the hackathons.</i></p> <p><b>Keynote Speaker 1: Standards and regulations for the social sustainability and DEI</b>  <b>Keynote Speaker 2: Accreditations for sustainability: When and how SMEs should seek them?</b></p>
<b>17:00-17:15</b>	<i>Online &amp; In person</i>	<b>Thank you &amp; Souvenirs</b>
<b>17:15-18:00</b>		<p><b>Keynote speeches</b></p> <p><i>Participants of the hackathons are welcomed to listen and take part in the keynote speeches of the hackathons.</i></p> <p><b>Juha Simola: Managing DEI-related challenges in smaller business: psychology perspective</b></p> <p><b>Keynote 2: Best practices for DEI in SMEs, a global perspective for European SMEs</b></p>
<b>18:00-18:15</b>	<i>Online &amp; Onsite</i>	<b>Thank you &amp; Souvenirs</b>
<b>18:15-19:00</b>	<i>Online &amp; Onsite</i>	<b>Announcing the winners &amp; prizes</b>
<b>19:00-19:15</b>	<i>Online &amp; In person</i>	<b>Thank you &amp; Souvenirs</b>
<b>19:15-19:20</b>	<i>Online &amp; In person</i>	<p><b>Closing word &amp; Final thank you</b></p> <p><i>At the end of this session, the livestream will end, however, the online participants joining online can network and interact among each other until the official closing of the event at 20:00.</i></p>
<b>19:20-20:00</b>	<i>In person</i>	<p><b>Closing celebration &amp; Networking</b></p> <p><i>Small snack &amp; drinks, networking and fun for the students, company representatives, and DEI experts.</i></p>